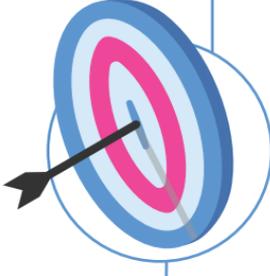




Re-imagine Digital Experience with a Secure, Cloud Hosted CCM Solution

According to Gartner, By 2023, over 75% of all customer communication management implementations will be cloud or hybrid solutions.

The shift to a cloud-hosted CCM solution for improved agility



The challenges of increasing overhead expenses, building new templates, or making simple changes can be daunting for any enterprise. As more and more enterprises look at simplifying and modernizing their customer communications, a cloud-hosted customer communication management (CCM) solution is the best bet.



CCM solution hosted on the cloud enables business to:

- Deliver personalized, contextual, consistent and timely content across channels while integrating with all systems of record and engagement.
- Modernize infrastructure, & ensure flexibility via APIs to adapt more quickly to change.
- Automate content creation and approval workflows that improve productivity and faster response time.
- Deliver omni-channel communication seamlessly.
- Provide unparalleled data security.
- Extract data for better insights and improve targeted messages and campaigns.
- Ensure scalability to meet spikes in workload.
- Enjoy a higher ROI on technology and personnel.



Redefine your Customer Communications with UniServe 360-a CCM offering on cloud

Now, move to a fully managed, cloud-hosted Customer Communications Management (CCM) solution and achieve a secure, customer-centric, fully compliant, cost-saving approach that improves customer experience.

Here are some compelling reasons to shift to a Cloud Hosted CCM Solution

Deliver contextual communications

A single solution to address all your communication needs.

Scalability & Agility

Operate at scale keeping pace with business needs and regulatory changes.

Save Costs

Do away with infrastructure investment & maintenance costs

Fast-track digital transformation

Faster, easier way to modernization with no risks

Empower teams

Empower business users and IT teams while lowering IT overheads



Future-proof your business-critical applications and align business goals with customer experience expectations.

Sit back, and relax with UniServe 360, a next-generation, cloud-hosted CCM solution, and unlock Innovation & Business Value. Interested to know more about evolving to the cloud?

Call us today and speak to our experts.