

# DIGITAL VIDEO ONBOARDING

Start your customer relationship on the right note and be compliance ready

## Importance of KYC

Given the complex and changing regulatory environment it is critical for banks to ensure compliance. Not just that, it is expensive for banks to efficiently manage customers across their historically siloed lines of business and legacy systems.

**Non-automated, lengthy, and time-consuming onboarding processes are a passe'.**

Because onboarding is the first contact a new customer has with the bank, the process should be responsive, efficient, and 100% complaint. The KYC process includes ID card verification, face verification, document verification such as proof of address, and biometric verification. KYC compliance responsibility rests with the banks to:

**Reduce** money laundering incidents

- Verify the customer's identity
- Understand risk profiles

**Optimize** TCO, streamline compliance for faster time to revenue

**Improve** data quality and aggregation of customer data across accounts and businesses to create a Unified view

**Reduce** direct storage infra costs and associated overheads

**Improve** operational efficiencies

And ensure faster onboarding and consistent customer experiences

## Video Onboarding

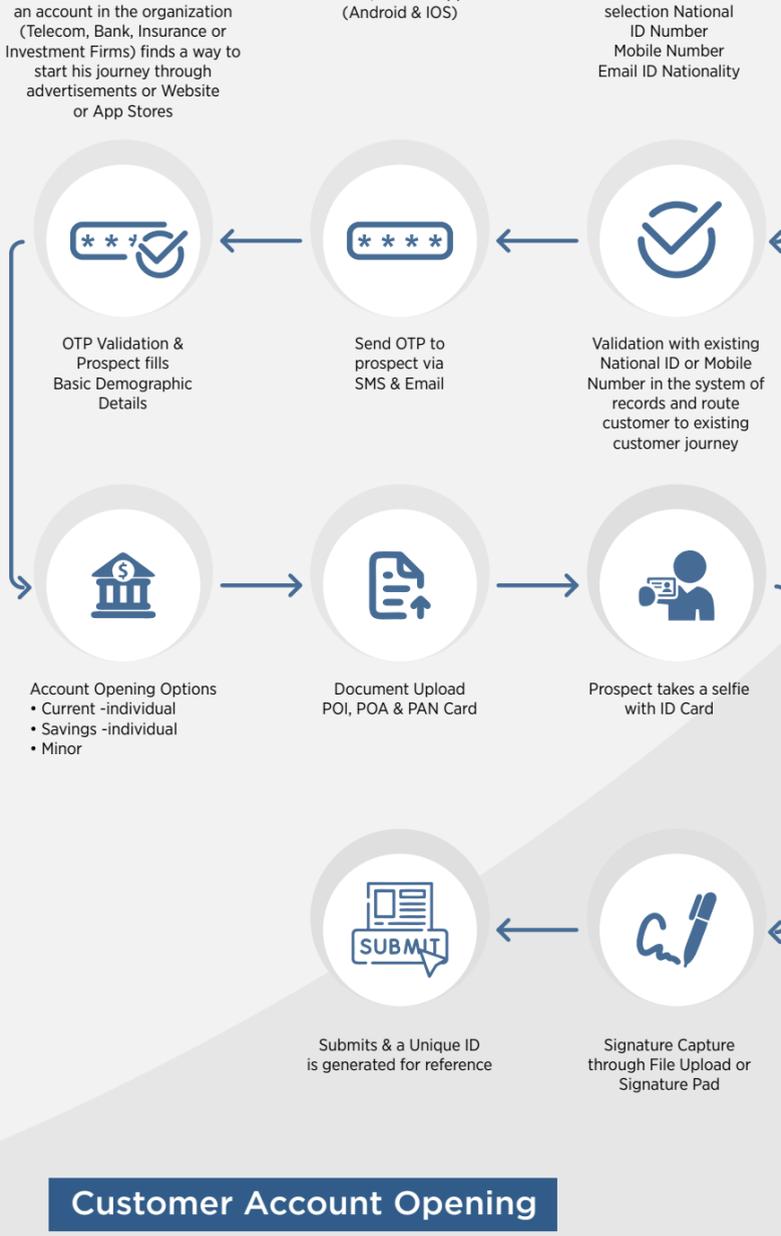
The digital revolution has brought to the forefront the growing need for banks to add new technology and features to enhance customer experience.

With Video Onboarding the user is assisted by an Agent over a video call to complete the verification steps. This is particularly useful given the increased regulations mandate. Video onboarding has made it easier for organisations to carry out KYC capture and verification over a live video call before onboarding the User.

*Here's a simple illustration of how it works:*

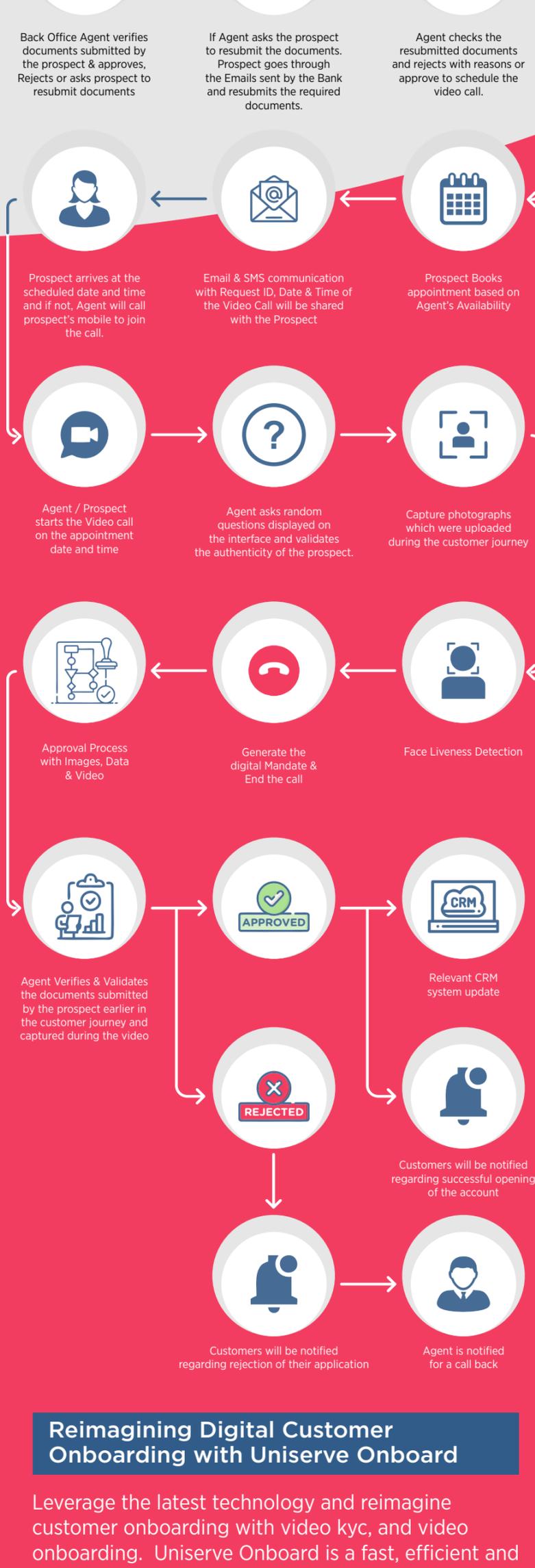
## Video Onboarding

### Stage 1: Self Registration



## Customer Account Opening

### Stage 2: Video KYC



## Reimagining Digital Customer Onboarding with Uniserve Onboard

Leverage the latest technology and reimagine customer onboarding with video kyc, and video onboarding. Uniserve Onboard is a fast, efficient and scalable solution that enables seamless, secure and 100% compliant onboarding process. And, it takes less than 5 mins

**Interested?**

We can help you take the next step.

Contact us to [know more.](#)