

In10s<sup>+</sup>

Our intensity.  
Your agility.

# Create and execute campaigns at scale with a powerful Marketing Automation tool

## Reach out to customers | Acquire new ones

In this extremely competitive era, marketers face a multitude of challenges like targeting the right customer, and not overwhelming the consumers with irrelevant messages. Intense's comprehensive Digital Customer Engagement Solution, UniServe Reach complete with Marketing Automation capabilities and Campaign Management features helps enterprises meet customer demands digitally, reduce sales cycles, and retain customers with highly personalized campaigns.

UniServe  
reach

## Acquire, Engage, and Retain customers

- Leveraging huge amounts of customer data with our campaign management solution makes it easy to deliver real-time and engaging customer experiences.
- Customers receive real-time messages through multiple channels based on their activity, demographics, and other customized data captured.

### UniServe Reach

- Launch campaigns faster using intuitive, customizable workflows
- Enhance personalization with real-time data and drive higher conversion rates
- Enhance Cross-Sell/Up-Sell
- Capture Buying Signals and profiling interests
- Ensure Auto response to engagements
- Nurture quality leads across all channels
- Ensure better collaboration between marketing and sales
- Increase the number of visitors to the website

## Make a shift from volume-based mass marketing to personalized marketing



Leverage advanced data analytics to optimize audience segmentation and then personalize your message to every customer



Deliver real-time insights based on true 360-degree customer views



Create dynamic personalized campaigns for customers basis their real-time activities



Seamless creation of personalized campaigns in minutes using an intuitive drag-and-drop interface across various channels, such as email, web, app, social media, and mobile.



Automate routine tasks (reduce manpower costs, eliminate errors, and save time)

Build great experiences, accelerate growth and meet your customers where they are. Contact us to know more about our solution, which comes with insights that everyone can act on, get in touch with us today.



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[Contact us](#)

**India :** Intense Technologies Limited, Corporate Headquarter, A1, Vikrampuri, Secunderabad-500009, Telangana, India.

**USA :** Intense Technologies Inc. 10481 NW 36 street, Miami FL 33178 USA.

To know more about the limitless benefits of our CCM solution for your telecom business, visit <https://in10stech.com/>