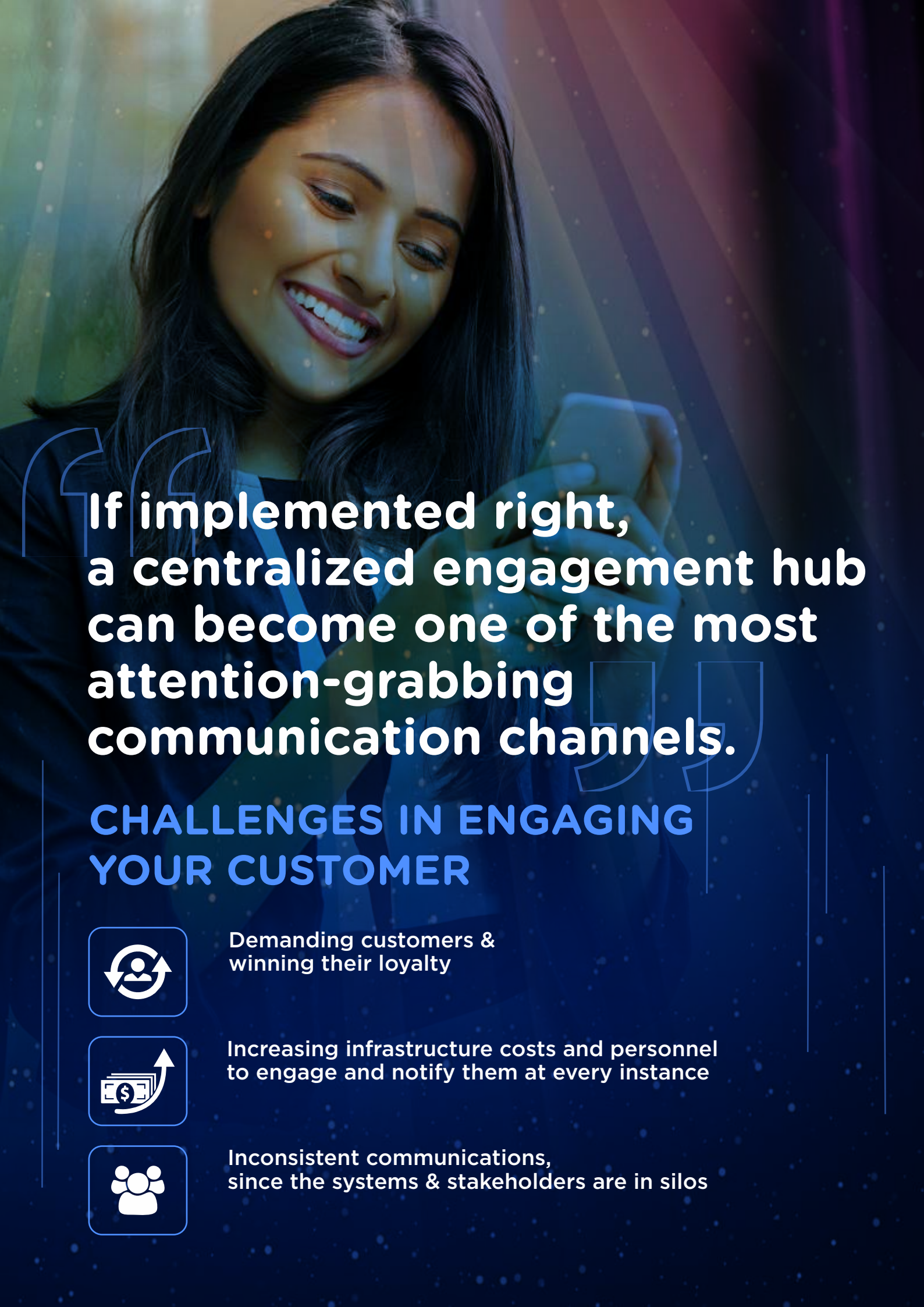
Our intensity.
Your agility.

e-hub

Notify instantly with centralized hub on CLOUD

Connect with your audience
the right way and at the right time!

In10s



> If implemented right, a centralized engagement hub can become one of the most attention-grabbing communication channels.

CHALLENGES IN ENGAGING YOUR CUSTOMER

- Demanding customers & winning their loyalty
- Increasing infrastructure costs and personnel to engage and notify them at every instance
- Inconsistent communications, since the systems & stakeholders are in silos

SOLUTION
NOTIFY YOUR STAKEHOLDERS IN 4 SIMPLE STEPS

1

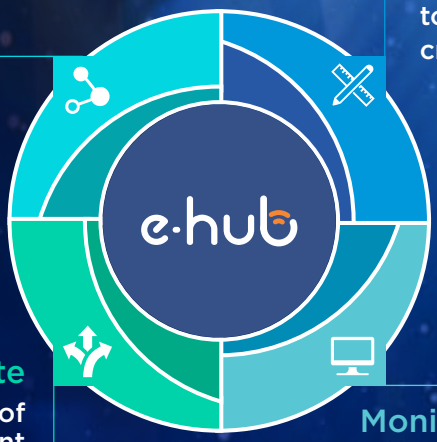
Connect

Connects to multiple sources like databases and API source systems or take data from an excel or CSV file to streamline data

2

Design

Design vernacular messages based on the preference. Launch personalized and contextual campaigns to explore up-sell and cross-sell opportunities.



3

Distribute

Delivers various types of notifications like OTP, payment reminders, transaction notifications (Debit & Credit Card transactions, Deposits, Compliance messages, call records etc.) threshold limits through SMS, e-mail, push, OBD, flash SMS, WhatsApp, Telegram, Signal, and Facebook Messenger.

4

Monitor

E-hub also allows you to track delivery of the notifications and generate leads instantly irrespective of the channel.

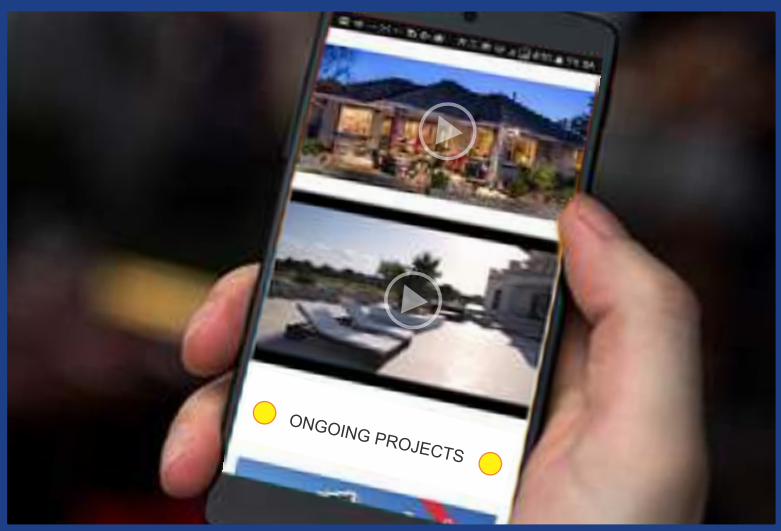
Strong API layer
Integrating all your IT systems to ensure rules driven personalized notifications to customers.

Built in Analytics engine
Gain insights of customer data to deliver contextual messages.

Centralized platform
Delivers consistent communication through multiple channels across customer lifecycle.

Multi-lingual support
Localization and personalization of notifications throughout customer lifecycle.

Reach Out.
Engage with.
Explore more.



No Infrastructure Costs

24/7 uptime, on-demand service

Zero Maintenance Costs

e-hub

Highly Secure

Scalability

Flexibility

Build customer loyalty with personalized real time notifications on cloud

BENEFITS:

Increase Revenues

Send personalized marketing messages and measure leads through campaigns

Reduce costs

- Reduces Operational expenses
- No. of customer service executives
- Hardware
- Redundant applications

Enhanced Productivity

- Resolves incidents faster by removal of human error
- Guarantees delivery of critical alerts to the right personnel
- Ensures compliance with better communication via timely alerts
- Intelligent and consistent communication throughout the customer journey

Engage your customers like never before!

Keep your customers informed all the times