

Ref: ITL/SE/2022-23/09

Date: May 19, 2022

To,

The Manager,
Corporate Relation Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400001.

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor; Plot No. C/1
G Block, Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

BSE Scrip Code: 532326

Symbol: NSE – INTENTECH;

Sub: Intense Technologies has been recognized in the 2022 SPARK Matrix for Customer Communication Management

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir / Madam,

With reference to above subject, this is to inform that Intense Technologies Limited has been recognized in the 2022 SPARK Matrix for Customer Communication Management by Quadrant Knowledge Solutions.

The Press Release issued in this regard is enclosed herewith for your information and records.

Thanking you,
Yours Faithfully,

For **Intense Technologies Limited**

Saheli Banerjee

Company Secretary and Compliance Officer



Intense Technologies Limited

A1, Vikramপুরi, Secunderabad – 500 009.
Telangana, India

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Our Global Offices : Dubai | Florida | London | Singapore

Press Release

Quadrant SPARK Matrix Recognizes Intense Technologies for Customer Communication Management, 2022

Hyderabad, May 19, 2022

Intense Technologies has been recognized in the 2022 SPARK Matrix for Customer Communication Management by [Quadrant Knowledge Solutions](#). The study conducted by Quadrant Solutions provides a comprehensive market analysis of the global CCM market, opportunities, emerging technology trends, market trends, future market outlook, and overall market adoption rate. An extensive and rigorous survey lead to the results and the review of Intense Technologies adds one more feather to our cap.

Intense Technologies' CCM helps enterprises deliver consistent, contextual communications while adhering to regulations, enabling hyper-personalization, faster time to market, and improved efficiencies in managing complex customer communications. With a focus on cloud, Low-code, and AI capabilities Intense Technologies is well poised to help organizations enhance customer experience, optimize operational expenses, and explore new business models and revenue streams.

On this occasion, Mr. C.K. Shastri, MD, Intense Technologies, said, "To be recognized in the report is indeed exciting for all of us at Intense. Our focus is to deliver an impactful customer-centric experience. With our expertise in the CCM domain, and cutting-edge technologies such as low-code, AI, and cloud, that promise to open newer horizons for us we are excited to help organizations move their communications from a cost center to a revenue center."

To access the SPARK Matrix: Customer Communication Management, 2022 report, [click here](#).

About Quadrant Knowledge Solutions

Quadrant Knowledge Solutions is a global advisory and consulting firm focused on helping clients in achieving business transformation goals with Strategic Business and Growth advisory services. At Quadrant Knowledge Solutions, our vision is to become an integral part of our client's business as a strategic knowledge partner. Our research and consulting deliverables are designed to provide comprehensive information and strategic insights for helping clients formulate growth strategies to survive and thrive in ever-changing business environments. For more available research, please visit <https://quadrant-solutions.com/market-research/>.



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About Intense Technologies

[Intense Technologies Limited](#) is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA, and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer-centric business processes resulting in improved revenues, greater customer centricity, and reduced operational expenses. We serve customers across 4 continents, with a 70% market share in Telecom in South Asia. Today, we process 25 billion USD worth of client revenue data and have a 500 million subscriber base across our engagements. Intense Technologies has sales offices in Singapore, UAE, USA, and UK.

Intense Technologies: BSE: 532326; ISIN: INE781A01025; Bloomberg: INTEC IN



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