

## **Intense Technologies to resume operationalization of managed services agreement with large public sector engagement**

- *To substantially augment outlook in coming quarters*
- *To set the stage for broadening the tasked objectives as intended*

### **Hyderabad – March 26, 2018:**

India-headquartered enterprise software products company Intense Technologies, with leadership presence in South Asia telecom and emerging global presence announced the operationalization of its agreement with a large public sector service provider, lifting an year-long impasse.

The ongoing engagement envisages streamlining the business processes of customer onboarding, customer communications and data monetization opportunities across all their physical and digital channels.

The announcement complements a strong roster of ongoing annuity engagements and lends momentum to the outlook.

### **Commenting on development, C.K. Shastri, Chairman and Managing Director, Intense Technologies, said,**

*“The key takeaway from today’s announcement is that we are in place to resume the project as intended after a long impasse created due to changes in KYC regulations. Operational hurdles and outstanding bottlenecks are in resolution adding comfort to our outlook from this relationship. This engagement will be instrumental in enhancing the customer experience of the service provider and pave the way to offer integrated functionality.*

*The overall outlook of the company is encouraging and we are working closely with marquee names in chosen domains to solve complex problems around customer data/processes. Today’s announcement will give us fresh impetus to drive growth through newer opportunities.*

**---Ends---**



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## About Intense Technologies

Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer centric business processes resulting in improved revenues, greater customer centricity and reduced operational expenses. We have customers in more than 35 countries and have established ourselves as formidable players in the domains that we operate. We help onboard more than 2.5 million customers every day; we send more than 200 million notifications in a day. Our solutions have been built for scale and have played a crucial role in enhancing customer experience across all our implementations. Intense Technologies has sales offices in Singapore, UAE, USA and UK.

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Certain words and statements in this release concerning Intense Technologies and its prospects, and other statements, including those relating to Intense Technologies' expected financial position, business strategy, the future development of Intense Technologies' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Intense Technologies, or industry results, to differ materially from those expressed or implied by such forward-looking statements. Intense Technologies will not in any way be responsible for action taken based on such forward-looking statements and undertakes no commitment to update these forward-looking statements publicly, to reflect changed realities.



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