

Intense Technologies Limited

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In10s **Intense Technologies announces global agreement with one of the world's largest communication service provider**

Hyderabad – March 16, 2015 – Intense Technologies announces multi-year, multi-country agreement with the procurement company of one of the world's largest communication service provider for Uniserve™ - their digital transformation platform that automates customer centric processes throughout the customer journey within any enterprise.

Under this agreement, the global service provider can procure for any of its group companies spread across more than 20 countries, any of Intense Technologies solutions built on the Uniserve™ platform.

This new engagement endorses global potential for Uniserve™, which has already been adopted by leading multi-national enterprises in more than 30 countries across four continents.

Commenting on development, C.K. Shastri, Chairman and Managing Director, Intense Technologies, said,

"The new announcement we have made today will help us in expanding our global footprint and strengthen the credibility of our solutions in the global market place. Through this engagement, our digital transformation platform will be leveraged across many new countries and will further lead to an improved market penetration, brand salience and enhanced appreciation of our products and solutions, establishing Uniserve™ as a globally recognized brand.

Going forward, our strategy lies in driving our focus towards further extending our enterprise solution offerings to a wider customer network, while continuously upgrading and incorporating new product capabilities."

About Intense Technologies

Intense Technologies is a transnational enterprise software products company, enabling digital transformation of customer centric business processes in the shortest possible time. The Company's Uniserve™ platform enables enterprises to digitalize various aspects of customer life cycle management from customer acquisition, gaining customer insights, engaging them through digital channels and delivering world class experience.

Headquartered in Secunderabad, Telangana, Intense Technologies serves customers in over 30 countries across 4 continents, with a 70% market share in Telecom domain in India. With a leadership position in Telecom, and Insurance sectors in India, Intense Technologies leverages its solid domain expertise, in-depth experience and innovative technological skills to deliver state-of-the-art product solutions to their expanding list of global and Indian customers and partners.



For Intense Technologies Limited

H.M. Nayak
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Head Finance

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To expand its global reach, Intense Technologies has opened sales offices in Singapore, UAE, USA and UK.

For more information, visit www.in10stech.com

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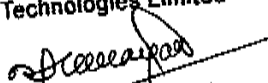
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Forward-looking and cautionary statements

Certain words and statements in this release concerning Intense Technologies and its prospects, and other statements, including those relating to Intense Technologies' expected financial position, business strategy, the future development of Intense Technologies' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Intense Technologies, or industry results, to differ materially from those expressed or implied by such forward-looking statements. Intense Technologies will not in any way be responsible for action taken based on such forward-looking statements and undertakes no commitment to update these forward-looking statements publicly, to reflect changed realities.

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