

Intense Technologies to resume operationalization of managed services agreement with large public sector engagement

- *To substantially augment outlook in coming quarters*
- *To set the stage for broadening the tasked objectives as intended*

Hyderabad – March 26, 2018:

India-headquartered enterprise software products company Intense Technologies, with leadership presence in South Asia telecom and emerging global presence announced the operationalization of its agreement with a large public sector service provider, lifting an year-long impasse.

The ongoing engagement envisages streamlining the business processes of customer onboarding, customer communications and data monetization opportunities across all their physical and digital channels.

The announcement complements a strong roster of ongoing annuity engagements and lends momentum to the outlook.

Commenting on development, C.K. Shastri, Chairman and Managing Director, Intense Technologies, said,

“The key takeaway from today’s announcement is that we are in place to resume the project as intended after a long impasse created due to changes in KYC regulations. Operational hurdles and outstanding bottlenecks are in resolution adding comfort to our outlook from this relationship. This engagement will be instrumental in enhancing the customer experience of the service provider and pave the way to offer integrated functionality.

The overall outlook of the company is encouraging and we are working closely with marquee names in chosen domains to solve complex problems around customer data/processes. Today’s announcement will give us fresh impetus to drive growth through newer opportunities.

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Intense Technologies Limited

A1, Vikrampuri, Secunderabad – 500 009.

Telangana, India

T : +91 40 44558585 F : +91 40 27819040

E : info@in10stech.com CIN - L30007TG1990PLC011510

Our Global Offices : Dubai | Florida | London | Singapore

About Intense Technologies

Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer centric business processes resulting in improved revenues, greater customer centricity and reduced operational expenses. We have customers in more than 35 countries and have established ourselves as formidable players in the domains that we operate. We help onboard more than 2.5 million customers every day; we send more than 200 million notifications in a day. Our solutions have been built for scale and have played a crucial role in enhancing customer experience across all our implementations. Intense Technologies has sales offices in Singapore, UAE, USA and UK.

NSE: INTENTECH; BSE: 532326; ISIN: INE781A01025; Bloomberg: INTEC IN

For further information, please contact:

Jayant Dwarkanath / Madhukar Nayak
Intense Technologies Ltd.
Phone : 040 4455 8585
Email: jayant@intense.in/ fmn@intense.in

Siddharth Rangnekar / Shikha Kshirsagar
CDR, India
Phone : 022 6645 1209 / 43
Email: siddharth@cdr-india.com
shikha@cdr-india.com

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